



Poster Guidance

Easels, clips, and backing boards will be provided by SSS. Your poster should not exceed the size of the foam backing board (30" w x 40" h).

You can print at your local printshop or pick it up at a printshop in Charlotte. You may also consider printing on fabric – so that you can fold it up and carry it in your suitcase.

Design tips:

- Posters should display relevant information in a way that is accessible (readable from a distance of 6-10 feet) and visually appealing.
- PowerPoint, Publisher, and Canva are some software programs that work well for creating posters. Set the size (30 wide, 40 high) before you design.
- Most posters have around 800 words of text.
- Try not to use more than 3 fonts.
 - Consider a single typeface that has a family (bold, italic, condensed, etc.) and use the variations of that typeface to create hierarchy and contrast.
 - Alternatively, research typeface pairings by searching for “good font pairings” to find some examples of typefaces that go well together.
- Body text should be between 24 and 36 points. Double your body text size for Headings
- Make your title big. We suggest making your poster title around 72-120 points, with the attribution text running about 80-100.
- Pay attention to text size in figures - it must also be readable.
- Images should be between 150 dpi and 300 dpi. Resolutions lower than 150 dpi make your images look blocky or pixelated. Resolution above 300 dpi will make your file larger without improving the quality. ("dpi" means dots per inch: a 3" x 2" image at 300 dpi would measure 900 x 600 pixels.)
- Make sure to include contact info for the corresponding author for those who may want to follow up with you.
- Print your poster at 8x11. If you can still read it, it will probably be readable as a poster. Consider bringing some of these to distribute as handouts for your eager audience.

Here are some links with guidance and templates:

- <https://colinpurrington.com/tips/poster-design/>
- <https://undergraduateresearch.virginia.edu/present-and-publish/poster-presentations>
- <https://symposium.curo.uga.edu/participants/guidelines-poster-presentations>
- <https://icue.as.ua.edu/undergraduate-research/poster-guide/>
- <http://betterposters.blogspot.com/>
- <https://gradschool.unc.edu/academics/resources/postertips.html>